



CULTURAL COALITION

11TH ANNUAL MIKIZTLI DIA DE LOS MUERTOS PHX FESTIVAL

The mission of Cultural Coalition, Inc is to foster community engagement and provide unique cultural programs dedicated to the promotion, education and development of Indigenous arts and artists in Arizona.

The 11th Annual MIKIZTLI: Dia De Los Muertos Festival aligns with our organizational vision to revive shared cultural roots and ancient traditions while celebrating with a diverse and broad audience. The value to Arizona is creating a deeper understanding of our common history and heritage while expressing our humanity through the arts.

The MIKIZTLI: Dia De Los Muertos Phx Festival is a free arts engagement event open to everyone, which celebrates the diversity of cultures in our community by featuring giant puppets, masked performances, and dance, music and theater companies from around the Valley, in order to showcase and recognize their profound legacy in the cultural life of our communities.

The importance of this project is to highlight diverse cultural arts practitioners and invite the public to share in Arizona's unique ethnic heritages.

Engaging families and children in participatory arts activities is one of our primary goals. We strive to provide art opportunities for creative families to come together to showcase and explore their children's talents, abilities, and interests.

In 2021, we were excited to return to live events. Upon discovering a demand for our programming online during the pandemic, we continue offering video recap of the festival, with virtual enhancements like artist interviews, and kids activities.

Past MIKIZTLI in person events have attracted over 8,000 attendees, food and art vendors, and nonprofit groups.

We expect a larger attendance in 2022.

MIKIZTLI
DIA DE LOS MUERTOS

Festival **SUNDAY, OCTOBER 30TH** Ceremony **2PM**

ART, PERFORMANCES, & COMMUNITY ALTAR
FREE ADMISSION

STEELE INDIAN SCHOOL PARK

www.diadelosmuertosphx.com

@CULTURALCOAZ



WE VALUE YOUR SUPPORT!



PARTNER \$10,000+

- Recognition as title live event sponsor (i.e. Mikiztli DDLM brought to you by "company name")
- Corporate logo placement on all printed collateral
- Corporate logo on all event promotional websites
- Logo/company name included on dedicated social media post promoting the event and prominently listed in thank you post after event
- Recognition in monthly email newsletter
- Logo/Company name listed on Cultural Coalition event landing page
- Corporate logo on key festival signage
- Logo displayed on all water and sanitization stations
- On-site booth 10x10 canopy, table and 2 chairs for community outreach
- Premium booth placement near stage
- Live stage announcements and promotion throughout event

Funding Secure Date: Sept. 15, 2022

ADVOCATE \$5,000+

- Logo/company name included on dedicated social media post promoting the event and prominently listed in thank you post after event
- Recognition in monthly email newsletter
- Logo/company name listed on Cultural Coalition event landing page
- On-site booth 10x10 canopy, table and 2 chairs for community outreach
- Live stage announcements and promotion

Funding Secure Date: Sept. 30, 2022

SUPPORTER \$1,500+

- Logo/company name included on dedicated social media post promoting the event and prominently listed in thank you post after event
- Recognition in monthly email newsletter
- Logo/company name listed on Cultural Coalition event landing page
- 10x10 vendor space for community outreach, must bring own canopy/tables/chairs

Funding Secure Date: Oct. 1, 2022



Sponsorship dollars are critical to continue building our capacity and enhancing the quality of experiences we provide for artists and attendees, both in person and virtual.

We are dedicated to keeping our cultural festivals and educational programs available to all by offering free events in public spaces, while also increasing event accessibility through online streaming, building a library of event video content.

Creative placemaking in our communities enables us to foster community engagement and provide unique cultural programs by:

- **Strengthening the role of parks and open spaces as an integrated part of comprehensive community development.**
- **Advancing arts and culture based approaches to park making, thereby creating social connections within and between communities.**
- **Prioritizing the role of parks as cultural products unto themselves, as important sites for civic gathering and activity.**
- **Fostering innovations, design excellence, and nurture beauty in community parks and open spaces.**





Sponsors are Fundamental!

Your Support:

- Provides culturally enriching multidisciplinary art experiences that instill pride, respect and understanding to audiences of 10K+ youth and multi generational families.
- Empowers over 300 local artists and performers to express their talent.
- Provides arts education outreach and creative expression for school-aged youth from low income communities of color.
- Provides free children's art activities.
- Exposes communities to new and diverse cultures through dance, music, art, storytelling, crafting, and acting.



CULTURAL COALITION

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**#LaCulturaCura
#MaskMuseumAz**