



DDL M Festival Artist Application 2020

9th Annual Dia de Los Muertos - Mikiztli

2pm – 5pm | Sunday, Oct 25, 2020

Virtual Festival Multicast

Artist Application Due: October 12, 2020

ARTIST MERCADO PROMOTION

- The fee for each level of promotion is:
 - \$50 for static graphic with photo and contact information, link on event web page
 - \$100 for 15 second video with photo and contact information, link on event web page
 - \$250 for 30 second video w photo and contact information, link on event web page, pre-event promotion on social media
- Completed application must be accompanied by payment, 1 high resolution logo (300 dpi preferred), 1-2 high resolution (300 dpi preferred) images of products to be featured during livestream, on website and on social media promotion, and for \$250 level only- a 30 second high quality, vertical video with good audio in mp4 format. Deadline is 8 p.m. on October 12th, no exceptions.
- We have a limited number of artist mercado promotion spots; artist applications will be approved at the sole discretion of Cultural Coalition, Inc.
- Arts and Crafts vendors of all disciplines are welcome to apply, however, preference will be given to artists whose art is locally handmade and of high quality. The theme of the art should be predominantly Dia de Los Muertos iconography and symbolism.

ELIGIBILITY

- Artist's work should be of Dia de Los Muertos ~ Mikiztli theme.
- Work displayed must be of the accepted artists only.
- Deadline is 8 p.m. on October 12th, no exceptions.
- Cultural Coalition, Inc. reserves the right to request additional photos/video and/or make edits to ensure consistent quality.



ARTIST APPLICATION

Name of Artist _____
Business Name (if applicable) _____
Address _____
City _____ Zip _____
Phone _____ Email _____
Instagram handle __@_____
Website/online store link _____

Provide brief description of items to be sold:

Payment must be paid through the PayPal link listed below and must be received with this completed and signed application. The Cultural Coalition, Inc. reserves the right to select all vendors.

Pay here

<https://www.paypal.com/paypalme/culturalcoalition>

Please email application to : diadelosmuertosphx@gmail.com by 10/12/2020 with high resolution logo, photos and video file- if applicable.

For more information contact:

**Carmen Guerrero, Executive Director
(480) 834-5731**

RELEASE/PROMOTION REGULATIONS

I, (*print your name*) _____ agree to allow Cultural Coalition, Inc., to use the digital images and/or video files provided on their website and social media platforms. By signing this application, I acknowledge that I own the Copyright to any image, video or music contained in my submission. I also understand that the Cultural Coalition, Inc. will not be held responsible for sales and does not guarantee revenues or numbers of festival patrons. I also certify that the above named organization is in compliance with all City of Phoenix regulations, and, if applicable, operations are appropriately permitted by Maricopa County. I understand that my signature holds me responsible for the information included on this application.

Artist Signature

Date

