



5th Annual Dia de Los Muertos PHX Festival
12 – 6pm | Sunday Oct, 23, 2016 | Steele Indian School Park
300 East Indian School Rd, Phoenix, AZ 85210

Artist Application Due: September 15, 2016

Artist Mercado Booth

- The fee for each booth or table is \$50.
- Requests received after September 15th is \$75.
- Artists must obtain a City and State Privilege (Sales) and Use Tax License. For more information call Phoenix Licensing Services at (602) 262-6785 and Arizona Department of Revenue at (602) 542-4576. The City of Phoenix offers a one-time temporary special event license for \$25, visit their website at <http://phoenix.gov/finance/licensing/privilegetax/index.html>
- Booth space is 10x10, artists must provide their own canopy, tables and chairs. No staking is permitted. Canopies must be secured with sandbags or weights.
- We have a limited number of artist booths available; artist applications are approved at the sold discretion of Cultural Coalition, Inc.
- Arts and Crafts vendors of all disciplines are welcome to apply, however, preference will be given to artists whose art is locally handmade and of high quality. The theme of the art should be predominantly Dia de Los Muertos iconography and symbolism.

Eligibility

- Artist's work should be of Dia de Los Muertos theme.
- Work displayed must be of the accepted artists only.
- Set up will begin at 9:00am.
- Artists Mercado will begin at 12:00pm. Booths must be staffed and ready for operation.

The Cultural Coalition, Inc., does not assume responsibility for artist's works while they are on the festival grounds and all items must be secured by the arts.



ARTIST APPLICATION

Name of Artist _____

Business Name (if applicable) _____

Address _____

City _____ **Zip** _____

Phone _____ **Email** _____

Provide brief description of items to be sold:

Checks, money orders or cashier checks must be made out to “Cultural Coalition, Inc.”, and must be received with this completed and signed application. The Cultural Coalition, Inc. reserves the right to select all vendors. A certificate of insurance for food vendors must also be submitted.

Mail payment and application to:
Cultural Coalition, Inc.
P.O. Box 378
Mesa, AZ 85211-0378

Release/Booth Regulations

I, (print your name) _____ agree to hold the Cultural Coalition, Inc., harmless for theft of, damage to, loss of merchandise, materials, equipment or personal property which I may have on the grounds of the Dia de Los Muertos PHX event site. I also understand that the Cultural Coalition, Inc., will not be held responsible for sales, weather, or other unforeseen revenue losses and does not guarantee revenues or numbers of festival patrons. I also certify that the above named organization is in compliance with all state health regulations, and, if applicable, operations are appropriately permitted by Maricopa County. I understand that my signature holds me responsible for the information included on this application.

Artist Signature

Date

Please return copy to culturalcoalition@gmail.com by September 15, 2016.